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Expotechnik Group wins Indukom Triple A Award 2010

Silver award in the category "Website"

Taunusstein / Fürstfeldbruck, July 13, 2010. This year and for the first time ever, Expotechnik Group is one of the award winners of the Indukom Triple A Awards 2010 – the self-promotion competition among communication services providers. In the individual category "Website", Expotechnik Group has been awarded the silver award for its online presence.

The internationally operating company faced the expert judgment of the jury consisting of 21 marketing and communication professionals from industry and commerce. Competing against numerous submissions in the category "Website", Expotechnik Group was able to get a place on the shortlist and thereby already ranked among the ten best of this category. The online presence had to undergo an expert assessment. It was important that potential customers are addressed in a targeted manner. Expotechnik Group was able to clearly emphasize its distinct position regarding its business activities Exhibitions, Events and Environments with the website. Topics, news and references are clearly structured to be easily found by interested visitors. Moreover, the navigation of the website, the presentation of customer cases as well as the contact possibilities played an outstanding role in the assessment.

"Winning the Triple A Awards 2010 is a great recognition for us. Right after the relaunch of the Expotechnik website this spring, it is a wonderful recognition coming from our own ranks. The decision of the very critical jury of experienced marketing professionals is a great honor for us and shows that we have caught the zeitgeist with our company presentation", says Nadine Schümer, International Marketing, Expotechnik Group.

About EXPOTECHNIK Group

Expotechnik Group is a leading international service provider for three-dimensional brand presentation. Headquarters of the company is the Expotechnik Heinz H. Soschinski GmbH in Taunusstein near Frankfurt am Main founded in 1968. Expotechnik Group is represented around the globe and disposes of eight independent subsidiaries in the business regions EMEA, The Americas and Asia Pacific. Expotechnik Group designs and realizes projects all over the world with individual architectural and communication concepts that make brand worlds an experience. Main activity field of the Expotechnik Group are "Exhibitions", "Events" and "Environments" – national and international trade shows and events as well as brand and experimental environments for lounges & showrooms, exhibition spaces or office rooms. Every year, the company carries out 1,500 projects worldwide with scalable sizes of between 12 and 12,000 square meters – altogether 150,000 square meters per year. Expotechnik Group's recyclable modular elements ensure a particularly sustainable presentation form. The whole value-added chain is covered by a comprehensive offer – from concept to design, project management, production, add-on services (event, graphics, media, catering), to transport, logistics and installation management. Expotechnik's customers include international concerns

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such as Siemens, BMW, Lufthansa and Deutsche Telekom as well as leading medium-sized enterprises such as SEW-EURODRIVE, Phoenix Contact, Krones and Phonak. Alexander D. Soschinski and Patrick O. Soschinski jointly manage Expotechnik Group as Managing Partners.

For further information, visit www.expotechnik.com.

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