

## PRESS RELEASE

### **Deutsche Bundesbank signs framework agreement with the Expotechnik Group**

Taunusstein/Frankfurt am Main, May 2010. The Expotechnik Group has acquired Deutsche Bundesbank as a new customer. In a nationwide invitation to tender for several trade fair participations the Expotechnik Group was able to assert itself against a multitude of competitors. Through the professional, flexible implementation the full-service provider for setting the stage for brands in a room convinced the custodians of the German currency reserves in Frankfurt am Main. The individual consultancy competency and high level of reliability also led to the desired success. The cooperation between the Expotechnik Group and Deutsche Bundesbank was concretely agreed with a two-year framework agreement. Expotechnik has the order to implement a total of ten trade fair presentations of the Bundesbank. These include for example dates at the congress of graduates on November 24 and 25, 2010 in Cologne, the education trade fair didacta from February 22, to 26, 2011 in Stuttgart and the Leipzig book fair. The basis for the trade fair presentations will be a corner stand which conforms with the brand with a total area of 50 square meters, which can be adjusted to a stand area of 30 square meters. Expotechnik is responsible for the implementation and construction, the assembly and dismantling of a stipulated stand design and for graphical productions and the communications concept. The service package moreover includes the supervision of the catering on the stand and the media technology.

Deutsche Bundesbank is the Central Bank of the Federal Republic of Germany, whose central business field is the monetary policies of the Euro system. Further core business fields are the financial and currency system, the banking supervision, the cashless payment transactions and the cash. With the registered seat of the headquarters in Frankfurt am Main the Bundesbank also maintains 9 head offices and 47 branches nationwide.

#### **About EXPOTECHNIK Group**

Expotechnik Group is a leading international service provider for three-dimensional brand presentation. Headquarters of the company is the Expotechnik Heinz H. Soschinski GmbH in Taunusstein near Frankfurt am Main founded in 1968. Expotechnik Group is represented around the globe and disposes of eight independent subsidiaries in the business regions EMEA, The Americas and Asia Pacific. Expotechnik Group designs and realizes projects all over the world with individual architectural and communication concepts that make brand worlds an experience. Main activity field of the Expotechnik Group are "Exhibitions", "Events" and "Environments" – national and international trade shows and events as well as brand and experimental environments for lounges & showrooms, exhibition spaces or office rooms. Every year, the company carries out 1,500 projects worldwide with scalable sizes of between 12 and 12,000 square meters – altogether 150,000 square meters per year. Expotechnik Group's recyclable modular elements ensure a particularly sustainable presentation form. The whole

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value-added chain is covered by a comprehensive offer – from concept to design, project management, production, add-on services (event, graphics, media, catering), to transport, logistics and installation management. Expotechnik's customers include international concerns such as Siemens, BMW, Lufthansa and Deutsche Telekom as well as leading medium-sized enterprises such as SEW-EURODRIVE, Phoenix Contact, Krones and Phonak. Alexander D. Soschinski and Patrick O. Soschinski jointly manage Expotechnik Group as Managing Partners.

For further information, visit [www.expotechnik.com](http://www.expotechnik.com).

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