

PRESS RELEASE

Expotechnik Group sweeps the board twice at the "red dot design award 2012"

International awards for Lambda multimedia information series and Epsilon counter and presentation series

Taunusstein, 15 March 2012. Expotechnik Group, a leading international provider of three-dimensional brand presentation, is once again among the winners of one of the world's most prestigious design competitions, the "red dot design award". An international jury of experts awarded two products from Expotechnik with the "red dot award: product design 2012" the Lambda multimedia information series and the Epsilon presentation and counter series.

"We are extremely proud that two furniture products made by Expotechnik have received the 'red dot design award' – and for the fifth time running. It shows that our designers and product developers always have their fingers on the pulse of the time, and create superb presentation solutions. With a special sense for trends, we present brands in an extraordinary way", explains Patrick O. Soschinski, Group President of Expotechnik Group.

Elegant appearance in a sleek design: Lambda

Thanks to its sleek design and high-quality glass and aluminium, the Lambda multimedia information column has an eye-catching elegant appearance. The column is designed to display presentations and videos at fairs and events in an attractive and customised fashion. The equipment includes screens in sizes 24", 46" and 70", as well as an integrated mini-PC in the inner housing. Additionally, single-touch screens in sizes 24" and 46" or the classic version with a shelf for keyboard and mouse are available. A speaker integrated into the body can be used for acoustic signals.

Multifunctional with convertible elements: Epsilon

Epsilon is a counter and presentation series with multi-functional, convertible elements: Counter modules with a straight, convex or concave shape, an illuminated glass display case with a 15" LCD screen, an elegant sideboard, various workstations, workbenches, and a media table open up a wide range of possibilities. Furthermore, colour and material of the front can be customised. The clean lines and aluminium aesthetics ensure a modern, trendy look. Whether media furniture, information counter or presentation elements - the Epsilon series offers flexible functionality, excellent finish and stylish elegance.

This year, 1,800 manufacturers and designers from 58 countries submitted 4,515 products for the "red dot award". The competition is internationally recognised, and ranks among the most important in the world. The "red dot" is a quality seal for aesthetic form and sustainable trends.

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About EXPOTECHNIK Group

Expotechnik Group is a leading international service provider for three-dimensional brand presentation. Headquarters of the company is the Expotechnik Heinz H. Soschinski GmbH in Taunusstein near Frankfurt am Main founded in 1968. Expotechnik Group is represented around the globe and disposes of nine independent subsidiaries in the business regions EMEA, The Americas and Asia Pacific. Expotechnik Group designs and realizes projects all over the world with individual architectural and communication concepts that make brand worlds an experience. Main activity field of the Expotechnik Group are "Exhibitions", "Events" and "Environments" – national and international trade shows and events as well as brand and experimental environments for lounges & showrooms, exhibition spaces or office rooms. Every year, the company carries out 1,500 projects worldwide with scalable sizes of between 12 and 12,000 square meters – altogether 150,000 square meters per year. Expotechnik Group's recyclable modular elements ensure a particularly sustainable presentation form. The whole value-added chain is covered by a comprehensive offer – from concept to design, project management, production, add-on services (event, graphics, media, catering), to transport, logistics and installation management. Expotechnik's customers include international concerns such as Siemens, BMW, Lufthansa and Deutsche Telekom as well as leading medium-sized enterprises such as SEW-EURODRIVE, Phoenix Contact, Krones and Phonak. The global management of Expotechnik Group is jointly headed by the Group Presidents Alexander D. Soschinski and Patrick O. Soschinski.

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