

Expotechnik Group opens third office in U.S.

New sales and design location in Chicago

Chicago/Taunusstein, March 7, 2011. In Chicago, the business centre of the Midwest, Expotechnik Group has opened its third location for the US market. The metropolis is the leader among the ten biggest exhibition sites in the United States. Numerous industry trade shows and events take place in Chicago every year on a total exhibition space of about 250.000 square meters. The city is an ideal location to establish valuable contacts with opinion leaders and decision makers of large companies.

The new sales and design location in Chicago will be focusing on staging architectural and communication concepts in order to create perfectly coordinated brand worlds according to the individual customer's wishes. Arts, culture and architecture of the city inspire creative minds and encourage innovative ideas. Expotechnik Group is represented in the US market already since 1988 with locations in Las Vegas and Atlanta.

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About EXPOTECHNIK Group

Expotechnik Group is a leading international service provider for three-dimensional brand presentation. Headquarters of the company is the Expotechnik Heinz H. Soschinski GmbH in Taunusstein near Frankfurt am Main founded in 1968. Expotechnik Group is represented around the globe and disposes of nine independent subsidiaries in the business regions EMEA, The Americas and Asia Pacific. Expotechnik Group designs and realizes projects all over the world with individual architectural and communication concepts that make brand worlds an experience. Main activity field of the Expotechnik Group are "Exhibitions", "Events" and "Environments" – national and international trade shows and events as well as brand and experimental environments for lounges & showrooms, exhibition spaces or office rooms. Every year, the company carries out 1,500 projects worldwide with scalable sizes of between 12 and 12,000 square meters – altogether 150,000 square meters per year. Expotechnik Group's recyclable modular elements ensure a particularly sustainable presentation form. The whole value-added chain is covered by a comprehensive offer – from concept to design, project management, production, add-on services (event, graphics, media, catering), to transport, logistics and installation management. Expotechnik's customers include international concerns such as Siemens, BMW, Lufthansa and Deutsche Telekom as well as leading medium-sized enterprises such as SEW-EURODRIVE, Phoenix Contact, Kronos and Phonak. The global management of Expotechnik Group is jointly headed by the Group Presidents Alexander D. Soschinski and Patrick O. Soschinski.

For further information, visit www.expotechnik.com.

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